

CRD REGIONAL RESTRUCTURING COMMITTEE
Regional Boundaries Subcommittee Meeting
Thursday, April 30, 2009 – 3:30 PM/EST

Notes

Present: Shelly Conner, Kris Culp, Carol Hale, Janet Decker, Leah Goss, Les Fout

Criteria Review. Shelly described the rationale and sources of information for the three primary criteria that were used in the working draft of the new regional boundaries:

- **Membership viability of each region** (number of members, number of AACC colleges)
- **Regional alignments** (proximity, correlations, membership survey results)
- **Geographical equity** (access to urban area, population diversity)

Subcommittee members discussed potential issues within each category.

Membership Feedback. The subcommittee reviewed the feedback from the membership survey, as follows, to determine if all of the identified priorities were reflected in the three primary criteria.

| | Responses | Rating Average |
|--|------------------|-----------------------|
| Geographic proximity | 260 | 2.64 |
| Regional industries/employers | 150 | 2.01 |
| Involvement in higher ed consortia across states | 174 | 1.86 |
| Regional demographics | 112 | 1.77 |
| Private funding organizations or individual donors | 96 | 1.74 |
| Alignment with other Organizations (AACC, CASE) | 99 | 1.70 |

Based upon their review, the subcommittee agreed that the three primary criteria are inclusive.

Relative Importance of the Criteria. The subcommittee discussed whether one criteria is more important than the others. It was agreed that the most important criteria, which is, in fact, the purpose of redistribution, is the membership viability of each region.

Next Steps. The subcommittee members discussed the process for getting feedback from the general CRD membership, with the primary issues being what to ask and how to communicate it. We need to distribute the draft seven-district map as a working document, with the corresponding tables and the criteria; and ask for feedback. Shelly will work with the Communications Subcommittee to determine the best way to present that information and manage feedback.

Next meeting. Shelly will notify the subcommittee when she needs them to meet again.

The meeting was adjourned at 4:30 PM/EST.

kjc