

March, 2010

Dear CRD Members:

In October, 2009, we wrote to apprise you that the leadership of CRD had begun the process of reviewing our governance and volunteer leadership structure with the goal to recommend a new governance structure that would carry our organization into the future and provide greater opportunities for member engagement. A Governance Task Force was appointed to carry out that work and charged with surveying the membership regarding governance, studying association governance models, recommending a governance and leadership model to the full board, and creating an implementation plan for the recommended model.

Much progress has been made. We would like to take this opportunity to update you. Thus far four committees have been formed and been actively working. Below is a summary of their activities:

**Focus Group Committee**, chaired by Tish Williams and Catherine Crary. This committee developed questions and conducted focus groups at the National Conference in November, 2009. Prior to the conference, they conducted a focus group with the CRD board of directors, and during the conference they conducted focus groups with CRD members at large. A summary of the results of that research can be found on the CRD website at: <http://www.crdnet.org/pubs/Governance.cfm>

**Personal Interview Committee**, chaired by Kay Strickland and Kris Culp. The Governance Task Force wanted to ensure that CRD members not able to attend the National Conference would be afforded the opportunity to provide input into the restructuring process. Invitations to participate in personal interviews were sent to the general membership. In addition, the Regional Directors also contacted their membership. Personal interviews are currently being conducted by the Regional Directors. When the summary of those findings are complete in April, they will also be posted at <http://www.crdnet.org/pubs/Governance.cfm>.

**Model Committee**, chaired by Kim Sturgeon. This committee is charged with reviewing the research conducted by the Focus Groups and the Personal Interviews, reviewing governance structure models and governance structures of other associations and recommending a new model for CRD governance and volunteer leadership by the July board meetings in Omaha, NE. They have recently met for the first time and are meeting every two weeks to ensure that the deadline is met.

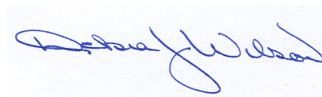
**Implementation Committee**, chaired by Laura Quissaunee. This committee will look at the suggested model put forward by the Model Committee and determine what changes need to be made in our governing documents, the implementation strategies for the new model, and a timeline for implementation. The group will begin its work as the Model Committee brings forth their recommendations.

The leadership of CRD is ever mindful that the work of our governance and volunteer leadership structure is to ensure that our organization remains the essential education and networking choice for all community college development professionals. It is our goal that, indeed, CRD connects, educates, supports, strengthens, and celebrates community college development professionals. We thank you for your generous comments and contributions in this process, and urge to you to refer to the Governance web page often for updates.

Thank you.



Judy Everett, Co-Chair, Governance Task Force



Deb Wilson, Co-Chair, Governance Task Force