



October, 2009

Dear CRD Members,

During times of change and challenge, there is always opportunity. The Council for Resource Development, during these challenging times, is taking the opportunity to position CRD for future growth through expanded member engagement.

How will we do this?

With the approval of the CRD Board of Directors, a Governance Task Force will design and recommend a governance and volunteer leadership structure that:

- Addresses strategic issues for CRD;
- Nurtures new and diverse leadership through its board and new volunteer leadership committee structure;
- Directs and entrusts a volunteer leadership committee structure that supports the strategies of CRD;
- Continues to provide hands-on support to staff, when required, on key initiatives;
- Adopts term limits for the board and within the volunteer leadership structure to make way for new and diverse leadership.

Why must we do this?

Our nation's changing economic landscape requires that we take a serious look at CRD's programming and governance structure to ensure that we are well positioned as the essential education and networking choice for all community college development professionals. This decision was also informed by both the 2009 Member survey and the 2008/2009 Regional Reorganization Committee recommendations. The CRD 2009 Board of Directors and incoming board members for 2010 participated in a two-day planning session at the July board meeting. A facilitator with expertise in association management was engaged to help us as we considered any potential changes to CRD. Among the changes identified were the need for CRD to engage its membership in volunteer roles, to respond to changing demographics in the marketplace, to respond to the impact of the current economic conditions on community colleges now and the likelihood of their long-term impact, to explore partnerships and alliances, and to improve our professional development offerings.

How can you participate?

- A [Governance Task Force website](#) is now available where members can monitor and provide input to the work of the task force. We invite you to visit the GTF website often, and to look for more information at the national conference.

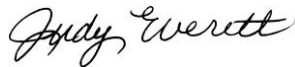
- We will be holding focus groups during the roundtable sessions at the Annual Conference. You are invited to attend one of these sessions. Please go to the [website](#) to register (free) for one of the sessions.
- After the annual conference, we will be conducting personal interviews with members who are interested and were unable to attend the conference. Please let us know you'd like to be interviewed by registering (free) [on our website](#). We will contact you to set up a date and time. Interviews will be conducted in January and February, 2010.
- You can communicate directly to the Governance Task Force through [strongfutures@crdnet.org](mailto:strongfutures@crdnet.org).

Once the new volunteer committee structure is adopted, we invite you to join a committee or serve in another capacity identified through our process.

We also look forward to working with you as this process continues to evolve.

Thank you for your support and your continued interest in CRD.

Regards,

A handwritten signature in cursive script that reads "Judy Everett".

Judy Everett  
2009 President