

Council for Resource Development
Executive Committee Meeting – Conference Call
Thursday, June 25, 2009
Noon EST
approved August 27, 2009

The Executive Committee conference call meeting was called to order by President Judy Everett at 12:04 pm

Present:

Julie Erickson, Adrienne Price, Kay Strickland, Kathrine Swanson, Judy Everett, Laura Qaissaunee, John Rainone, Kim Sturgeon

Absent:

Perry Hammock, Deb Wilson,

Immediate Past President Laura Qaissaunee declared a quorum.

Minutes

The minutes of May 28, 2009, were presented by Laura Qaissaunee. Kay moved to approve May 28, 2009 minutes. Adrienne seconded the motion. Motion carried.

Business

Summer meeting facilitator: Judy Everett updated committee on progress of securing facilitator. Received four proposals. Conducted phone conference with Marianne Briscoe, but she doesn't have association background experience. Conducted phone conference call with Pam Hemann from California who does have association experience. Judy briefly outlined her background and experience. Her responses to committee questions were insightful and responsive to needs. Judy will call her references. She is charging \$6000, Briscoe is charging \$4000. Judy will try to barter with Pam, but will move forward with Pam regardless. Kathrine and Kim both think that the \$6K fee is not unreasonable. Her website is www.assnmgmt.net. When Judy engages her, she will set up series of phone calls to help plan the meeting and will need volunteers to help with that planning.

Eldorado Hotel penalty: Polly Binns reviewed the steps taken to mitigate the penalty for cancelling the Region 4 & 6 Conference. They included studying the possibility of transferring contract to 2010 and 2012 with reduced penalty, having an attorney review the contract, and contacting the State of New Mexico regarding whether or not we had to pay the tax on the penalty, and a letter to Eldorado asking for some forgiveness of the penalty. The check has been written and sent. The regional directors are working on a repayment plan.

Kim Sturgeon directed the committees attention to the YTD Profit & Loss statement which showed net gain this year at only \$18,404 compared to last year at \$123,283, which is an -85% difference.

Membership/summer meeting registrations: Polly Binns reported the following registration and membership numbers:

Alumni Development Workshop – 21
Major Gifts/Planned Giving Development Workshop – 26
Presidents Fundraising Workshop – 27
Making the Most of Stimulus Funding – 2

Membership:

As of June 23

2008 1371 paid members

2009 1244 paid members

Down 10.5%

She noted that total first half fiscal year registrations for national programs (Specialist Training and Summer Workshops) was down by 47% over 2008 registrations.

Kathrine Swanson expressed concern over offering a program with only 2 registrants. The consensus of the executive committee was to cancel the program. Polly will remove links from website and notify the two registrants.

Nomination for CFRE board: Polly Binns reviewed conversation with Perry Hammock regarding nomination of a CRD board member to the CFRE board. He is in his last year of service. Mary Brumbach served previously. Several names came to mind, including Lieba Cohen who recently served on the CFRE advisory committee. Julie Erickson also suggested Ed Duffy. Polly will discuss further with Perry and begin to make inquiries.

On another note, Polly reminded the board that CFRE still has \$10,000 in their reserve fund that CRD lent to them in 2001. Polly will speak to Morgean Hirt, CEO of CFRE, about a repayment plan.

PreConference Session and/or Exhibit Booth at AACC convention in Seattle: Polly Binns noted that AACC is already inquiring whether CRD would present a pre-con at AACC. They have asked that we present the same session as last year: Resource Development is Organizational Development. Laura will not be on the executive committee next year, but Judy said she would present if Steve Budd and Ann Wiley were amenable. As Deb Wilson will be CRD president next year, Laura offered to give her all her notes if she wanted to present in Laura's place. Kathrine wondered if AACC would give free or discounted conference registration to the presenters and Polly will query.

The committee suggested that CRD share a booth with another affiliate council. If no council is interested, they decided to forgo a booth at this year's AACC convention.

Other Items of business:

Kathrine Swanson noted that Regional Restructuring Committee will meet for the last time next week and will have full recommendations for the full board at the July meeting. Shelly Conner will send those recommendations to Judy as soon as possible before the meeting.

There being no further business, the meeting adjourned at 12:54 pm

CRD Members (as of June 23, 2009)

2008 CRD Members		2009 CRD Members		2010 CRD Members	
June 2007	2	June 2008	1	June 2008	0
July 2007	0	July 2008	3	July 2008	0
August 2007	25	August 2008	19	August 2008	0
September 2007	98	September 2008	44	September 2008	0
October 2007	34	October 2008	38	October 2008	0
November 2007	32	November 2008	43	November 2008	0
December 2007	162	December 2008	425	December 2008	1
January 2008	545	January 2009	189	January 2009	1
February 2008	249	February 2009	152	February 2009	0
March 2008	125	March 2009	177	March 2009	9
April 2008	36	April 2009	95	April 2009	1
May 2008	55	May 2009	24	May 2009	1
June 2008	8	June 2009	34	June 2009	4
YTD Comparison	1371		1244		17
Difference			127		
July 2008	26	July 2009		July 2009	
August 2008	23	August 2009		August 2009	
September 2008	12	September 2009		September 2009	
October 2008	10	October 2009		October 2009	
November 2008	2	November 2009		November 2009	
December 2008	1	December 2009		December 2009	
January 2009	1	January 2010		January 2010	
TOTALS	1446				
Difference					

Percent Change 2008-2009
down 10.5%
 (does not include 2010 #s)