

Council for Resource Development
Executive Committee Meeting – Conference Call
Wednesday, February 17, 2010
Noon EST

MINUTES

(approved March 18, 2010)

The Executive Committee conference call was called to order by President Deb Wilson at 12:05 pm.

Present: Board: Deb Wilson, Kathrine Swanson, Judy Everett, Julie Erickson, Kim Sturgeon, Kathleen Guy, Adrienne Price, Perry Hammock
Staff: Polly Binns, Stephanie Melvin

A quorum was established by Judy Everett.

Judy Everett presented January 21, 2010 minutes. Kathrine Swanson moved to accept the minutes. Kathleen Guy seconded the motion. Motion carried.

Vice President Reports:

Finance report: Kathrine Swanson. P&L difficult to look at on cash basis, because much of membership dollars for 2010 came to CRD in 2009 compared to 2009 membership which came in 2009. She also brought the committee's attention to the current membership report. Regional directors are currently contacting lapsed 2009 members. The finance committee is also issuing an RFP for investment services by mid-March.

Programs: Adrienne Price

Mentoring: Patrice has been immersed in college program, but is ready to move forward. Has been contacted by CRDers who would like a mentor, and she has connected them with mentors. Working with Stephanie Woods to set up tech piece of mentoring.

Webinars: going well, except for last few during winter.

Specialist Training: has meet by phone with Joe Stiso several times. Heather Layton working on securing federal contacts.

Summer Symposium: not complete. Meeting with Tish this afternoon by phone

CFRE: all marketing done

Executive Institute: no update

Presidents Fundraising Workshop: working with Clements,

FETF: Judith did a sneak preview of FETF webinar. They are completing work on putting final report together

National Conference: Perry Hammock. The committees are assembled, thanks to work by staff and volunteers. One keynote speaker engaged. Working on interesting new twists, including adding an alumni speaker at the Benefactor dinner, spearheaded by Susan and Polly. Stephanie will schedule phone call with Sponsorship Committee. All planning is on schedule.

Publications/Research: Julie Erickson. Spring/Summer issue of Dispatch: Laurie struggling to recruit articles, and is making phone calls. Dispatch survey is out and so far about 113

responses, but will leave open until end of February. The research project with Datatel and Center on Philanthropy has been slowed down so that the committee can re-examine the original research question, secure the funding to support the research, and establish protocol to secure the appropriate research partner.

Marketing/Development: John Rainone. Not in attendance, so no report.

Regional Services: Kay Strickland.

Regional Reports

Region 2:

Regional Scholarships for Specialist Training: Region II received one scholarship application and awarded one scholarship to Dinneen Jackson at Brookdale College, NJ. So far, she is the only Region II member attending Specialist Training.

Benefactor Award nominations: Region II has only received one nomination - Orange County Community College, NY.

Regional Programming: Region II joined forces with the NJ Community College Grant Writers and Foundation officers and held a meeting at Brookdale College on January 22, 2010. Katherine Swanson from Montgomery County Community College, PA was our guest speaker. She gave a presentation on how the grants and foundation areas at community colleges can work together. After her presentation, attendees were divided into small groups of that included grants and foundation people and discussed how they could collaborate at their colleges. The meeting included a breakfast and lunch and 32 people attended, 3 of them were from NY colleges. The feedback was very positive.

Region 3:

Regional Scholarships – no applications to date

Benefactors' Award – Only one from Delaware that they are aware of

Programming – Please see update under Personal interview update

Region 4:

Regional Scholarships – 2 regional applications

Benefactors – know of 3 applications so far

Programming – No activities to date

Region 5 :

Regional Scholarships – 1 scholarship application

Benefactors – 3 applications that we are aware of

Programming – Regional conference this summer in Cleveland...Doug has not really gotten this off the ground and will be working on this in the next two weeks. I will follow up with him.

Region 6 :

Regional Scholarships – no applications

Benefactors - 2 so far

Programming – February – May will hold a modified President's Institute (offering a webinar in March open to anyone); May will hold a modified Executive Institute

Region 7:

Was not present/ no report

Region 8:

Regional Scholarships – hope to get some applications

Benefactors – None that they are aware of, but will work to get some

Programming – No update at this time

Region 9:

Was not present/ no report

Region 10 – (sent by email)

- I am aware of at least one CRD Specialist Application and Scholarship Application.
- I am aware of at least 3 Benefactor Nominations coming from Region X. State of Oregon is working together on a single nomination for a family foundation that has helped every school in the state.
- There was a quarterly Oregon state meeting in January and we're going to have a Washington Meeting on Friday, March 26th, so far I have 15 people planning to attend.

Personal Interviews for Governance Task Force Update

Region 2 –

Will conduct interviews soon

Region 3

Conducted a 20 minute focus group with Maryland state ass. which was very productive and will share the information soon.

Will conduct interviews soon

Region 4 –

Completed 6 interviews

Everyone seemed very receptive

Interview process takes 20-30 minutes

Region 5 –

Will conduct interviews soon

Region 6 –

They should be doing their interviews this week and have divided the interviewees between their regional officers

Region 7

In process of conducting interviews

Region 8

Noone signed up from their region so they worked with Julie to identify CRD members to interview. They have identified 6 + members and have given them the opportunity to be personally interviewed or to fill out the form on their own.

Region 9

No update at this time

Region 10

Completed 6 interviews – 3 new members; 2 past presidents; 1 long time member

The interview process takes 20-30 minutes

Feels he has gotten some great perspectives

Please note:

When their interviews are completed, the regional directors will send the results to Kay Strickland for compiling. While they do not have to identify by name, they will identify if they are a member; a past president; a board member; or no longer a member.

Benefactor Nominations: 22 nominations thus far.

Trustees: Kathleen Guy. No report.

Governance Task Force Update: Judy Everett. Recent call with GTF focused on Task Force Focus Groups. Themes included: more transparency, more opportunity for volunteerism, board member cliquishness. Pam pointed a clear consistency that there is no resistance to changing governance/volunteer leadership structure. Next step is review of interviews. Kim Sturgeon chairing Model Committee, Laura Qaissaunee chairing Implementation Committee, Deb Wilson and Judy Everett will be working on how to present to board. Pam advised that the full board be involved in buy-in to model. Kathleen suggested that GTF send update to membership.

Texas Training: Polly Binns. Training in Texas will proceed as planned, although Brad Johnson was only able to recruit 15 institutions, instead of 30. Nevertheless, the budget was revised and it will still be a significant income producer. Jennifer Yancey secured a sponsor for the May Executive Institute portion of the training. Marsha Drennon, President, State Fair Community College, will conduct the February 26 Presidents Workshop. Marsha and her Chief Development Officer, Jackie Almquist, will conduct March 31 webinar on the CEO/CDO partnership in development. This workshop will be open to all CRD, which is how some income is being replaced. The same team will conduct the Executive Institute in Dallas on May 7.

President-Elect: Kim Sturgeon. 2011 Specialist Training planning is already underway with Julie Erickson and Bismarck State College.

President: Deb Wilson. Last month she and Laura Qaissaunee attended the 2009 Futures Assembly in Florida, and judged two different categories of the Bellwether Awards.

Attached for the minutes:
Finance report.

2010 CRD Executive Committee Conference Call Schedule

March 18, 2010

April 17, 2010 (no call: meeting in Seattle)

May 20, 2010

June 17, 2010

August 19, 2010

September 23, 2010

October 21, 2010

Attached for the minutes:
January 2010 Treasurer's Report

Treasurer's Report January, 2010

P & L Previous Year Comparison

	2010	2009
Income	\$25,954.10	\$54,795.59
Expense	\$69,159.71	\$70,308.74
Net Ordinary Income	(\$43,205.61)	(\$15,513.15)

Fund Balance: \$668,630.61

Membership Report as of February 3, 2010

Membership Fee	Sum Payment Amount	Nbr Records in Group	
\$1,000.00	\$2,000	2	
\$270.00	\$7,020	26	
\$235.00	\$228,420	972	
\$230.00	\$690	3	
\$170.00	\$510	3	
\$155.00	\$310	2	
\$150.00	\$150	1	
\$135.00	\$21,195	157	
\$130.00	\$390	3	
\$115.00	\$115	1	
Total:	\$260,800	1170	2010 pd mbrshp 2/3/2010
		1151	2009 pd mbrshp 2/3/2009
2010 budgeted revenue	\$296,890		
		1372	Total Membership Includes free presidents Lifetime, comped, etc