



Showcase Your College on CRD's Website

CRD will be launching a new website in the near future. We would like to highlight the extraordinary work of our members to secure the resources that fulfill our nation's community college mission.

Requirements

1. **Must** be professional quality photograph using technical specs below
2. **Must** feature an identified CRD member
3. **Must** illustrate some aspect or result of resource development efforts, for example:
 - a. CRD member with students in lab funded by grant
 - b. CRD member at groundbreaking, ribbon cutting, etc
 - c. CRD member with foundation members/donors receiving donor check
 - d. CRD member in front of naming plaque, donor wall, etc
 - e. BE CREATIVE!
4. Must be accompanied by attached photo release

Photos will be accepted continually. CRD reserves the right to accept/reject use of the photo. Upon acceptance of the photo, CRD reserves all rights.

Technical Specs

Large photo image

380 pixels wide by 252 pixels tall – this must be exact
Save as a JPG with highest available resolution

Large, placed image

(no wider than) 221 x 147 (this height can be variable) pixels
Save as a JPG with highest available resolution

Submission

Submit photo electronically to:
Stephanie Melvin, Director of Marketing & Development
Stephanie.melvin@crdnet.org
202-822-0750
One Dupont Circle, NW, #365
Washington, DC 20036

PERSONAL RELEASE

CRD Member:

In connection with the production and distribution of video/still photograph for the Council for Resource Development on the topic of resource development, and produced

by _____,

I hereby relinquish any and all rights to said video/still photograph. I consent to any and all uses of said video/still photograph, and any portraits, still pictures, or other photographic reproductions in which I may be portrayed on CRD website or other marketing materials.

Signature Date (parental signature required for minors under 18 years of age)

Print Name

Other Individuals in the video/photo (copy this release if you need more):

In connection with the production and distribution of video/still photograph for the Council for Resource Development on the topic of resource development, and produced

by _____,

I hereby relinquish any and all rights to said video/still photograph. I consent to any and all uses of said video/still photograph, and any portraits, still pictures, or other photographic reproductions in which I may be portrayed on CRD website or other marketing materials.

Signature Date (parental signature required for minors under 18 years of age)

Print Name

Photo Caption

Name of CRD member: _____

Title of CRD member: _____

Institution: _____

Address: _____

City, State, Zip: _____

Phone number _____ Email: _____

Description of photo: (for instance: "Donor Wall for \$5 million Reach for the Stars Capital Campaign" or "Nanotechnology manufacturing lab funded by \$250,000 Reach for the Stars Grant" or "Donor/Student Reach for the Stars Scholarship Breakfast" or "Reach for the Stars Outstanding Alumni Wall.")
